

Third-Party Analysis

Complete the following exercise, evaluating the skills and interests of your friend or spouse. The information will be most helpful if you are as honest as possible.

1. List five things she seems to enjoy doing with her free time.
2. List any hobbies or talents she has that may be marketable
3. What type of temperament does she have: creative or analytical?
Meticulous or carefree? Determined or easily discouraged? Sales person or strictly support role? Describe:
4. List any technical or unique skills she possesses.
5. List five things other people say she is good at.
6. How supportive of a business venture will her friends and family be?
7. How much time do you think she could devote to a home-based business?
Per day _____ Per week _____
8. Based upon the above, list five possible home-based businesses that might be suitable.